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EU Support for Further Improvement of Public Procurement System in Serbia



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EuropeAid/137117/IH/SER/RS, Support for further improvement of Public Procurement system in Serbia, IPA 2013
UNDP/101325 – Accelerating Accountability Mechanisms in Public Finances

1st Public Procurement Forum

“Fostering Professionalization and Competition in Public Procurement”

Short biographies of speakers

Prof. Dr Srđan Bogosavljević graduated in mathematics and obtained MSc and PhD in mathematical statistics. He spent one year in Statistics Netherlands as an expert-consultant (1989). Later (from 1993) he became a professor at Belgrade University, where he still teaches as a full-time professor the subjects related to statistics and market research. He has been a CEO of Strategic Marketing, which he established, and since 2009 it has become a part of the leading global research chain – Ipsos. He started TV audience measurement in 1996, and established AGB Strategic Marketing as joint venture with AGB for TV Audience electronic measurement in 2002. From 2016 he is retired from Ipsos, but he is still active as consultant to Ipsos, and member of Ipsos International Social Research Board. From the time when (Ipsos) Strategic Marketing was established in 1996 in Belgrade it has been the largest research company in Serbia and since 2003 it has also been the largest research company in Western Balkans. Srđan Bogosavljević has published more than 400 scientific and professional texts and a huge number of articles and interviews in media and was the head of numerous complex projects locally and internationally. He was, or still is, a member of editorial boards of several professional magazines (Statistical Review, Economic Trends, MAP, YUJOR...).

Prof. Mladen Čudanov is an Associate Professor at the University of Belgrade, Faculty of Organizational Sciences, Serbia, where he acquired MSc and PhD degree. He was visiting Assistant Professor at joint programs of iVWA (Germany) / ZHCPT (PR China) and iVWA (Germany) / JCIT (PR China). Besides, he has 15 years of consultant experience in the fields of organizational design and change. He has published more than 100 papers in research journals and conferences, has more than 350 citations, with roughly a quarter of it from the Web of Science journals. His main research interests lie in organizational design, restructuring of business systems, organizational change management and information and communication technologies development. He also works as an Associate Editor and reviewer in several journals, like JCR indexed Amfiteatru Economic and is Editor-in-Chief of Management journal.

Prof. Boris Delibašić is full professor at the University of Belgrade - Faculty of Organizational Sciences, Serbia. His research interests lie in business intelligence, data science, machine learning, multicriteria decision analysis, and decision support systems. He serves in editorial boards of several international journals. He is a coordinator of the EURO working group on Decision Support Systems. He obtained his PhD in 2007 from the University of Belgrade in the field of Organizational Sciences. He served as a guest lecturer on the Friedrich Schiller University of Jena from 2006 to 2011. He was awarded with the Fulbright Visiting Scholar Grant in 2011



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which he conducted at Temple University at the Center for Data Analytics and Biomedical Informatics. From 2012 he is the chief of the Center for business decision making at the Faculty of Organizational Sciences.

Prof. Wouter Vandenabeele (the Netherlands) is currently associate professor of Human Resources Management at the Utrecht University School of Governance and Visiting Professor at the Public Governance Institute at KU Leuven University. He obtained his Master's in Political Science at KU Leuven (2000), as well as his PhD in Social Sciences (2008). His research is situated on the edge of public management, human resources management and institutional analysis of organizations. He is most known for his research on Public Service Motivation and his work is highly cited. In the field of public service motivation, his 2007 Public Management Review article is ranked 8th world-wide in terms of citations and another are three in the top 25 of highest cited articles on public service motivation. His teaching involves several courses, mostly around the management of organizations, the role of individuals in organizations and on various elements of research design and methods. He is an active member of various research communities, as he has been running and co-chairing panels at EGPA, IRSPM and PMRA annual conferences and has been elected as executive board member and treasurer of IRSPM. He also guest-edited special issues for several ranked journals. He is also an editorial board member of the Journal of Public Administration Research and Theory (JPART) and of Public Personnel Management.

Mr. Francois Edmond (Canada) was appointed to the position of Executive Director for the Canadian Public Procurement Council (CPPC) in 2013. He is responsible to ensure to manage the affairs and development of the CPPC and also represents the Council when the organization is requested to present in its field of expertise. He contributed to and presented on behalf of the CPPC, recommendations to the Government of Quebec to find causes and make recommendations specifically on how to eliminate corruption and collusion in the construction bidding process and in the contract management phase following the awarding of the contract. Francois recently co-authored a book dedicated to best practices on how to strategically manage the bidding process in the municipal sector and create proper conditions to ensure the lowest total cost of acquisition. He is a graduate from the University of Sherbrooke where he earned an MBA degree. His knowledge and leadership contributed to build a solid experience in the field of procurement in both the private and public sectors first as a professional but also as a manager over the last 20 years. He held many management positions always in the field of procurement both in the private and public sector including Procurement Officer for the City of Quebec. Francois teaches many different topics related to management in general and operations management at a university located in Quebec, Canada.

Ms. Daliborka Srećkov is the head of the group for monitoring, control and supervision of public procurement procedures in the Public Procurement Office. In the past, she was responsible mostly for the monitoring of the public procurement but she participates in the most of other activities of the PPO in which she she has been working since 2004. She was involved in the



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establishment of the certification system of public procurement officials in Serbia. She took part in numerous conferences, seminars and workshops. She directly cooperates also with other institutions in the field of public procurement. She is a member of the negotiating group for Chapter 5 'Public Procurement'.

Ms. Nina Čulina (Croatia) is a Head of Sector for system development and international cooperation in Directorate for Public Procurement Policy, Ministry of Economy, Entrepreneurship and Crafts (HR). Her main task is coordination of activities on: drafting of national legislation on public procurement in line with relevant EU acquis; development, coordination and implementation of training policy and programmes in the field of public procurement; drafting of manuals and other implementing tool on public procurement; electronic tools development activities and statistical monitoring of the public procurement system. She has joined Ministry in 2008. Her previous work experience also includes almost 4 years in Local Municipality where she was, among other things, in charge in conducting public procurement procedures. She is also a trainer in training programmes in the field of public procurement.

Mr. Čedomir Radojčić is a Member of the Council of the Commission for Protection of Competition in Serbia. He holds a multiyear experience in managerial positions in the revenue-generating and state administration sectors. He is employed by the Commission for Protection of Competition since 2006, when he was elected as a member of the first Commission Council (as elected member of the Council), where afterwards he worked as the Head of Department for Competition Infringement. He is one of co-authors of the publication "Competition and Antitrust". As the Commission for Protection of Competition's representative, he participated as a lecturer in a series of seminars and workshops held as a part of domestic and international projects.

Prof. Miloš Jovanović is an Assistant Professor at the Faculty of Organizational Sciences, University of Belgrade, within the Center of Business Decision Making. He teaches courses on Decision Theory, Decision support systems, Business Intelligence, Machine Learning, and BI for Public Administration. He worked on a number of projects, both research and industrial, mostly in the subject of data science and data driven decision making. He spent a sabbatical on Temple University, Philadelphia, USA, on a DARPA funded project. He is also involved in the institutional Open-Data initiative in Serbia.

Dr. László Bak (Hungary) serves as Vice President of the Gazdasági Versenyhivatal (Hungarian Competition Authority). László Bak earned his law degree at Péter Pázmány Catholic University in 2004. Subsequently, he worked as a legal trainee and as a self-employed lawyer until 2010. László Bak obtained a Master of Laws (LL.M.) in German law at the Ludwig-Maximilians-Universität in Munich, and he accomplished postgraduate studies of EU competition law at King's College London. Since November 2010, Mr Bak served for the Gazdasági Versenyhivatal in several



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positions: after three years of being chief of staff, he was appointed as head of Litigation, later he led the Legal Unit. Since November 2016, Mr Bak serves as Vice President of the Gazdasági Versenyhivatal, where he is responsible for the supervision of antitrust and consumer protection investigations.

Dr. Michael Fruhmann (Austria) is a Deputy Director in the Constitutional Service of the Federal Ministry for Constitutional Affairs, Reforms, Deregulation and Justice; represents the Republic of Austria in the Council Working Group „Economic Questions“ (Public Procurement); Austrian delegate to the Advisory Committee on Public Procurement of the European Commission (EXPP); responsible for the transposition of public procurement directives in Austria; Lay judge for procurement review proceedings at the Federal Administrative Court; lecturer at various institutions (like EIPA, Vienna University of Economics and Business); author of several papers and articles on various topics of Community law as well as national and EU Procurement Law.

Mr. Rade Djurić has 11 years of experience in public procurement projects with Transparency Serbia and consultant works for different organization. He is a certified trainer for European directives in the field of public procurement and the first civil supervisor in public procurement procedure. During work for Transparency Serbia he was engaged in policy development, monitoring, research and legal advisory in public procurement cases (TI Advocacy Legal Advice Center) with resolving procurement cases and helping bidders to submit requests for protection of bidders' rights. Mr Djurić is especially active as regards fight against corruption, working with investigative journalists, advocacy for improving procurement procedures and transparency.

Mr. Danilo Pejović is a Financial Director in Transparency Serbia. He has 15 years of experience on policy development, monitoring and training in Public Procurement in Serbia, mainly through activities of local Chapter of Transparency International. He worked as a consultant for UNPD and OSCE. He participated in and managed many projects related to fight against corruption in public procurements, creating methodology for research and monitoring of public procurement system, and capacity development in public procurement.



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