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by the Republic of Serbia



EU Support for Further Improvement of  
Public Procurement System  
in Serbia



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EuropeAid/137117/IH/SER/RS, Support for further improvement of Public Procurement system in Serbia, IPA 2013

# Project “Support for further improvement of Public Procurement System in Serbia”

## Workshop

## MARKET RESEARCH IN PUBLIC PROCUREMENT

Envoy Conference, Gospodar Jevremova street 47, Belgrade

25 September 2018

Speaker:

Gheorghe Cazan, SNKE Public Procurement Expert



Republic of Serbia  
Public Procurement Office

Project implemented by

**giz** International  
Services

In Consortium with

**KPMG**



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## Agenda

9:30 – 10:00	<b>Registration, Coffee and Refreshments</b>
10:00 – 11:30	<b>Presentation of the agenda and the purpose of the workshop</b> <b>General requirements concerning market research in EU Directives and national legislation</b> <b>Initial Market Analysis</b> <ul style="list-style-type: none"><li>– Market structure and level of competition</li><li>– Sources for analysing the market structure, type of competition and market prices</li><li>– Initial analysis of collected data</li><li>– Identifying potential restrictions of competition</li><li>– Analysis of the perspective of potential tenderers on contractual relations with the contracting authority/entity</li></ul>
11:30 – 11:45	<b>Coffee</b>
11:45 – 13:00	<b>Market Consultation</b> <ul style="list-style-type: none"><li>– Brief examples on how other countries regulated the rules related to market consultation (examples of Poland and Croatia)</li><li>– Examples on how to perform market consultations: questionnaires, meetings with economic operators</li><li>– Final analysis of collected data</li></ul> <b>Record of the Market Research Process</b> <b>Conclusions</b>
13:00 – 14:00	<b>Lunch break</b>
14:00	<b>End of Workshop</b>

